

Dr. Ali Boorang

President, Turkey & Middle East · EP Equipment

Based in Dubai, United Arab Emirates

Former Managing Director. Regional P&L leader.

I lead across strategy, operations and international growth. My experience spans regional business leadership, manufacturing development and distribution networks, with responsibility for the people and operating decisions behind the plan.

25+

years of executive & commercial experience

29

dealers in the regional network

14+

countries covered by the network

Regional network figures relate to my work at EP Equipment.

Selected leadership work

Building a regional operating platform

Develop EP Equipment's business across Turkey and the Middle East, with regional P&L responsibility. Dealer selection, country-entry plans, commercial reporting and coordination with headquarters, factories and product teams.

From plant development to operations

Managing Director / Executive Vice President, Golestan Group – Pardis Food Industry, 2011–2015. Led a food-processing facility program, connecting engineering, production-line configuration, procurement, investment planning and supply-chain decisions.

Relocating a manufacturing operation

Sales Director / Senior Sales Manager, RAK Ceramics, 2009–2011. Led the relocation and operational start-up of a factory from India to Iran, supporting production, finance, marketing and sales readiness.

Education

PhD in Business Administration, Marketing Administration (2024) · MBA, Marketing (2005) · BA, Industrial Management (1997).

Working language: English. Basic Turkish and Arabic.

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Request full CV / arrange a conversation

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